

SERVING THE  
COMMUNITY SINCE 1985

LEADERSHIP SAN MARCOS

# The Leadership Link

WWW.LEADERSHIPSANMARCOS.COM

MAY, 2017

**LEADERSHIP**  
**SAN MARCOS**

*We are proud to present the new LSM logo!*

*We love that the way it hints at our original logo  
but also has elements of the San Marcos River in a  
fresh new way!*

*This is only the first of MANY new updates and  
changes coming soon so keep an eye out!!*



# The Board Retreat



The new LSM Board had a great time meeting about all the fun and exciting new ideas we have for the upcoming year!!!

You wont want to miss what we have planned!

Thank you to Karen and Greg for planning such a great, fun and productive Board Retreat!



# Featured Alumni

## Introducing the Leadership San Marcos 2017-2018 Board



**Karen Wyatt**  
President

**Kate Shaw**  
Technology

**Lisa Tanksley**  
President-Elect

**Teresa Lauderdale**  
Internal Communications

**Chelsea Roberts**  
Secretary

**Derek Head**  
Undergraduate Program Co-Chair

**Justin Payne**  
Treasurer

**Kayli Head**  
Undergraduate Co-Chair

**Jeff Caldwell**  
Past President

**Greg Wurzbach**  
Executive Director

**Pam gravis**  
Events, membership Development, Selection/Recruitment  
(Class of 2019)

**Jacob Campbell**  
Step in undergraduate Co-Chair

**Josh Paselk**  
Public Relations

**Amanda Hinojosa**  
Step in Undergraduate Co-Chair

## Attention Alumni!!

If you would like to sponsor a break or lunch for our current class sessions  
please let us know.

You can contact Derek or Kayli Head at [board@leadershipsanmarcos.org](mailto:board@leadershipsanmarcos.org)

Letter from your President: Karen Wyatt

Hello Leadership San Marcos family!  
I am very excited and enthusiastic about continuing the work that Jeff Caldwell started last year and building on those ideas. This is a very important year for Leadership San Marcos. Over the last few seasons, Alumni support has dropped to a critical level. Our goal this year is to Revitalize, Re-Energize, and take advantage of the technological advancements we have in an effort to bring back those that we have lost. Thanks to Kate Shaw, our website will now become a “HUB” for all things Leadership San Marcos. Think of it as our own “Facebook” network for everyone to stay in the know along with links to re-connect to old classmates. Stay tuned for more on that.  
The Board Retreat was incredibly productive and full of positive energy. The excitement and brainstorming from our board has led to new and fresh ideas to enhance the curriculum for the next class as well as the Alumni Program. We have a fresh logo and a fresh outlook. I would encourage you to attend the Family Pool Party coming up on July 25<sup>th</sup> to hear more about the improvements that are going to be made (info to follow from Pam Gravis).



Current Paid Alumni

Diana Baker  
Rick Bell  
Mitsie Benton  
Jeff Caldwell  
Kristy Caldwell  
Liz Castaneda  
Katie Contreras  
Andrew Cox  
Brenda Damron  
Gary Davis  
Kim Eastwood  
Dorothy Evans  
Mary Evans  
Lee Festervan  
Susan Fisher  
Randolph Goodman  
Karen Gordon-Sosby  
Pam Gravis  
Johanna Haley  
Ron Hart  
Jane Hughson

Bonnie Hughson-Cox  
Judy Johnson  
Olivia Juarez-Reid  
Karl Kuhlman  
Teresa Lauderdale  
Dan Matlock  
Kyle Maysel  
Kyle Matlock  
Kristin Miller  
Don Moore  
Dan Musick  
Mary Nelson  
Lacie Orsak  
Jason Otto  
Justin Payne  
Jessica Pizana  
Bernice Rainosek  
Chelsea Roberts  
Molly Ann Rosas-Garcia  
Diana Sanders  
Jennifer Scharlach

Kate Shaw  
Carla Sisk  
Lisa Tanksley  
Dick Wehman  
Tom Wigley  
Sharon Wigley  
Greg Wurzbach  
Karen Wyatt

leadershipsm@grandecom.net  
P.O. Box 1144 San Marcos, Texas 78666-1144

**Leadership San Marcos**  
SERVING THE SAN MARCOS COMMUNITY SINCE 1988

Home Program Alumni Association Community Involvement Connecting with LSM About Us

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Apply for the Program  
Refer a Colleague  
Brochure  
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Scholarship  
Scholarship Application  
Wise Words

"A community is like a ship; everyone ought to be prepared to take the helm."  
-Henrik Ibsen

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HEAD PARTNER

Leadership San Marcos  
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**Mission Statement**  
Leadership San Marcos promotes community awareness, personal and professional growth, and civic involvement for tomorrow's leaders.  
The mission of Leadership San Marcos is to identify, inform, educate, and motivate individuals to participate in programs and activities that will improve the San Marcos community. We accomplish this by:  

- Providing a continuing education program for our members in order to foster an awareness of current issues facing the community, and to inspire personal growth and ongoing training in leadership skills;
- Providing a means of networking to exchange ideas and introduce opportunities for community involvement for our members; and
- Establishing and maintaining our identity as a willing and capable pool of leadership talent, interested and ready to serve the community.

 Application for participation in the LSM program shall be open to all persons regardless of sex, age, handicap, race, or ethnicity.

**Contact Information**

Name	Title	E-mail
Greg Wurzbach	Executive Director	leadershipsm@grandecom.net

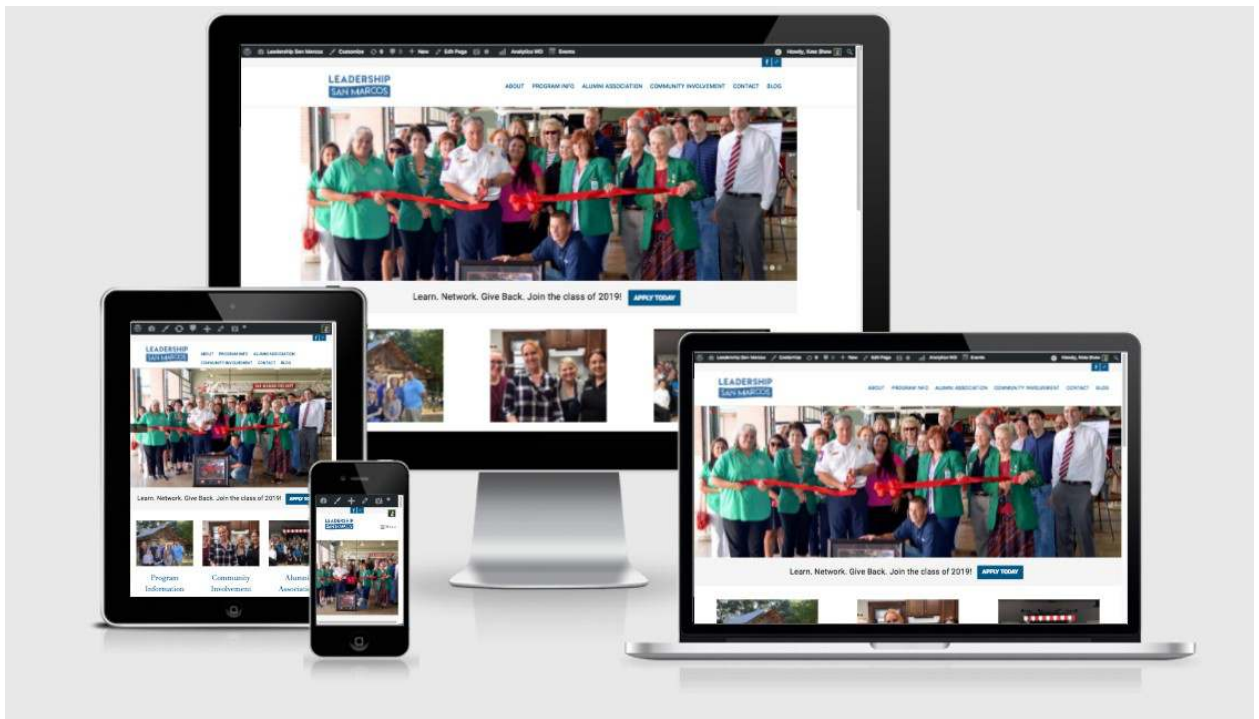
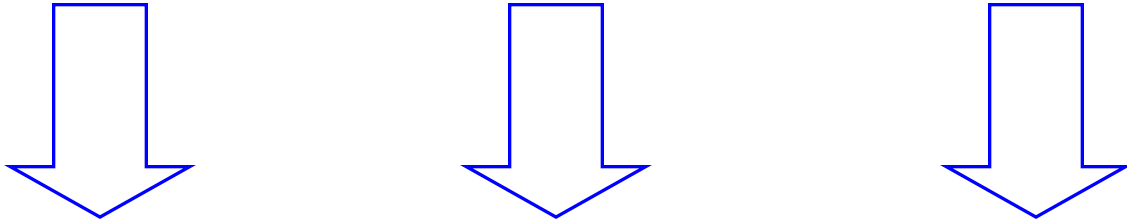
**Mailing Address**  
P.O. Box 1144  
San Marcos, Texas 78666-1144

**Web Address**  
<http://www.leadershipsanmarcos.com>

W3C XHTML 1.0 W3C CSS  
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We know you recognize the current website....

But look at what is in the works for our new website and logo that better represents our dynamic organization and all the wonderful people that are apart of it!



# This Years Calendar

# 2017

## January

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

## February

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28				

## March

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12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

## April

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						1
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9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

## May

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

## June

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

## July

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

## August

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

## September

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

## October

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

## November

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

## December

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

**Events list coming soon!**

Please note that these date are subject to change. Please keep watch for any updates in the Monthly Newsletter!

# Community Involvement:

## May:

Don't forget to visit....



- [www.san-marcos.tx.us](http://www.san-marcos.tx.us)
- [www.sanmarcostexas.com](http://www.sanmarcostexas.com)
- [www.toursanmarcos.com](http://www.toursanmarcos.com)



For more exciting events coming up in our Community!!



2016-2017  
Alumni  
Association  
Members

# We are collecting Membership dues!!!



# Make sure you get yours in!!!

## Mission Statement:

The mission of **Leadership San Marcos** is to identify, inform, educate, and motivate individuals to participate in programs and activities that will improve the San Marcos community. We accomplish this by:

- Providing a continuing education program for our members in order to foster an awareness of current issues facing the community, and to inspire personal growth and ongoing training in leadership skills;
- Providing a means of networking to exchange ideas and introduce opportunities for community involvement for our members; and
- Establishing and maintaining our identity as a willing and capable pool of leadership talent, interested and ready to serve the community.

*Discover  
the leader  
in you!*



## Alumni News:

Wondering what your fellow

Class mates & Alumni members have been up to?

Nominate someone the Leadership Link can reach out to and feature an update on in the next newsletter.

Email: [alumni@leadershipsanmarcos.org](mailto:alumni@leadershipsanmarcos.org) with your nominee

**\*Don't forget to pay your dues so you can be featured!!\***

## Alumni Membership Information

Leadership San Marcos provides face-to-face contact with peers from various organizations and industries in the community. Networking advantages through Leadership San Marcos include expanding your resources, keeping abreast of new developments, learning about other businesses and industries and making new business contacts.

If you are not already an alumni member, please plan to send your dues in today! Membership only costs \$50 per year and we will gladly provide a receipt. Not only will your dues go towards promoting and enhancing the Leadership San Marcos program, your membership is a great way to stay involved in community events and be a part of great networking opportunities!

**NOTE:** LSM has implemented a PayPal account for renewals and donations! On the LSM homepage at [www.leadershipsanmarcos.com](http://www.leadershipsanmarcos.com), you will find a large yellow "Donate" button for convenient online payment of dues, project donations, or any contributions (as seen below). The PayPal interface provides a comment field so you can specify the purpose for your payment. If you choose this method of payment, please include a 2.8% processing fee. A \$50 membership would cost \$51.40. ( $50 \times 1.028 = 51.40$ )

In addition, you can also contact any of the 2016-2017 LSM Board of Directors to pay your dues or send them to P.O. Box 1144, San Marcos, TX 78667-1144. If you mail in your dues, please include the invoice or indicate in the memo line of the check that you are submitting your "alumni dues."

## Feedback Welcome:

The Board of Directors welcomes your ideas and feedback so that we can continue to provide an invaluable experience for all members of Leadership San Marcos. We take your input very seriously and will strive to meet your needs as we develop class programs, enrichment lunches, and other activities that will not only capture your interest as alumni or class members, but also continue to spark the interest of future leaders in joining our distinguished group.

You may contact our Board President, Karen Wyatt, via email at [alumni@leadershipsanmarcos.org](mailto:alumni@leadershipsanmarcos.org), or any member of the Board of Directors, to offer your ideas, comments, or concerns. You are also always welcomed to send your thoughts and comments to the Board at P.O. Box 1144, San Marcos, TX 78667-1144.