

SERVING THE  
COMMUNITY SINCE 1985

LEADERSHIP SAN MARCOS

# The Leadership Link

WWW.LEADERSHIPSANMARCOS.COM

JANUARY 2016



We invite you to join us for the first Lunch 'N Learn of 2016 with guest speaker Kate Shaw. Topics will include search engine optimization and using Google products to make sure your business is getting the most out of their presence.

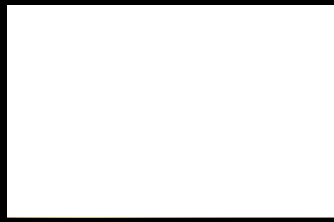
This is a free event for our paid LSM Alumni and class members! Guests and non-current LSM Alumni at \$10.

If you are planning to attend please RSVP by Friday January 22nd by emailing Justin Payne at [justin.payne@frostbank.com](mailto:justin.payne@frostbank.com)

Lunch Sponsor: Frost Bank  
Location: Community Classroom at CTMC  
When: Thursday January 28th @ 11:30AM to 1PM

Central Texas Medical Center: 1301 Wonder World Dr. San Marcos TX 78666

"Innovation distinguishes between a leader and a follower." --Steve Jobs



*CHRISTMAS  
PARTY 2015!*



*Continued...*



## Class of 2017



Session 5 was all about Local Government and Public Safety.

The class Traveled to the ALERRT Center and got a front row set to an active shooter exercise. Once they witnessed the shooting they went over to the Hays county Law Enforcement Center where they took a tour of the Jail Facility. Once they were done at the Jail they travel over to the Government center and participated in a mock trial and short panel discussion with Judge Undergrove and Defense Attorney Katie McVaney.

The class would also like to thank Mayor Daniel Guerrero for Breakfast and the City of San Marcos for their Snacks! Lunch was sponsored by Texas State Police Dept and it was great!!

## Attention Alumni!!

If you would like to sponsor a break or lunch for our current class sessions please let us know.

You can contact any of the board member or Chelsea Clark @ [chelseaclark05@gmail.com](mailto:chelseaclark05@gmail.com)

## 2016 Class Project Update:

Our project has completed Phase 1 and 2 (both bathrooms) at the GSMYC. The GSMYC team is removing the old storage sheds and they will be replaced with a large shipping container that we will use the majority of the remaining money to purchase for them.



### **Volunteer!!!**

**School Fuel**– Every First Thursday of the Month @ 9AM & 6:30Pm. “Packing the Snacks”. Portable building #11 is in the “Packing Place”; located to the right of the San Marcos School District Office, 501 S.LBJ Drive. Visit [www.schoolfuelsanmarcos.org](http://www.schoolfuelsanmarcos.org) to sign up.



# Community Involvement:

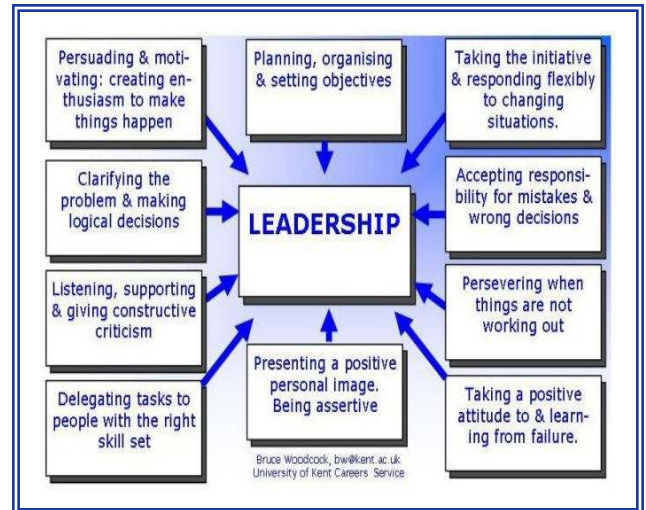
## January:

Don't forget to visit...



- [www.san-marcos.tx.us](http://www.san-marcos.tx.us)
- [www.sanmarcostexas.com](http://www.sanmarcostexas.com)
- [www.toursanmarcos.com](http://www.toursanmarcos.com)

For more exciting events coming up in our Community!!



2015-2016  
Alumni  
Association  
Members

Thomas Akkerman  
Diana Baker  
Rick Bell  
Mitsie Benton  
Brian Bondy  
Jeff Caldwell  
Kristy Caldwell  
Liz Castaneda  
Katie Contreras  
Andrew Cox  
Brenda Damron  
Gary Davis  
Dorothy E. Evans  
Mary Evans  
Lee Festervan  
Susan Fisher  
Carlos Garcia

Randolph Goodman  
Pam Gravis  
Scott Gregson  
Daniel Guerrero  
Ron Hart  
Johnell Huebner  
Jane Hughson  
Bonnie Hughson  
Judy Johnson  
Olivia Juarez  
Rick Koch  
Karl Kuhlman  
Teresa Lauderdale  
Chyrel Madden  
Martya Nelson  
Kyle W Maysel  
Don Moore

Daniel Musick  
Justin Payne  
Jessica Jolly Pizana  
Linda Porterfield  
Lee Porterfield  
Molly Ann Rosas-Garcia  
Diane Sanders  
Kim Smith  
Karen Gorder Sosby  
Lisa Tanksley  
Denise Trauth  
Rodney Van Oudekerke  
Tammy Walden  
Jake Walden  
Dick Wehman  
Sharon Wigley  
Tim Wigley

Robbie Wiley  
Kristen Wingard  
Gregory C. Wurzbach  
Karen Hurt Wyatt

# Mission Statement:

The mission of **Leadership San Marcos** is to identify, inform, educate, and motivate individuals to participate in programs and activities that will improve the San Marcos community. We accomplish this by:

- Providing a continuing education program for our members in order to foster an awareness of current issues facing the community, and to inspire personal growth and ongoing training in leadership skills;
- Providing a means of networking to exchange ideas and introduce opportunities for community involvement for our members; and
- Establishing and maintaining our identity as a willing and capable pool of leadership talent, interested and ready to serve the community.

Discover  
the leader  
in you!

## Featured Alumni:

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Johnell Huebner



Johnell Huebner has been owner and event planner at Clearly Classy Events for the past nine years. When she's not busy (which isn't often) you can find her flying across the globe with her husband Russ and two kids - Madeline & Ashton, harnessing their love for travel, or attending Special Event Conferences all across the country.

In the past few years, Johnell has won four awards for quite a few tremendous events! Two Texas Star Awards for Best Wedding and Best Team Effort. And two globally-recognized ESPRIT Awards for Best Social Event and Best Team Effort.

She has opened up a second office in the gorgeous West Lake Hills area, with her first office still near and dear to her heart in San Marcos. Now sitting on the board of ISES (International Special Event Society), as the VP of Communications for the second year in a row, she is continuing to teach and inspire others through her love of event-planning.



30<sup>th</sup> Anniversary  
“Looking back...Moving Forward”

**Presenting Sponsor- \$1000** Table for 8 guest and 3 bottles of wine at table, Banner displayed at event, Logo/company name on website, newsletter and all marketing material.

**Rocket Sponsor- \$500** Table for 8 and wine service, Banner displayed at event, Company logo in program.

**Gold Sponsor-\$300** 4 tickets reserved seating and wine service, Banner displayed at event, Name recognition in program

**Blue Sponsor- \$125** 2 tickets reserved seating and Name recognition in program.

**individual/Couple tickets- \$50/ \$90**

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Company Name\_\_\_\_\_

Address\_\_\_\_\_

Contact Person\_\_\_\_\_ Phone Number\_\_\_\_\_

CC#\_\_\_\_\_ Exp date\_\_\_\_\_

Check enclosed, *checks payable to Leadership San Marcos*

**Please mail checks and forms to:**

Leadership San Marcos, P.O Box 1144, San Marcos, TX 78667  
512-393-3420



## Alumni News:

Wondering what your fellow

Class mates & Alumni members have been up to?

Nominate someone the Leadership Link can reach out to and feature an update on in the next newsletter.

Email: [alumni@leadershipsanmarcos.org](mailto:alumni@leadershipsanmarcos.org) with your nominee

**\*Don't forget to pay your dues so you can be featured!!\***

## Alumni Membership Information

Leadership San Marcos provides face-to-face contact with peers from various organizations and industries in the community. Networking advantages through Leadership San Marcos include expanding your resources, keeping abreast of new developments, learning about other businesses and industries and making new business contacts.

If you are not already an alumni member, please plan to send your dues in today! Membership only costs \$50 per year and we will gladly provide a receipt. Not only will your dues go towards promoting and enhancing the Leadership San Marcos program, your membership is a great way to stay involved in community events and be a part of great networking opportunities!

**NOTE:** LSM has implemented a PayPal account for renewals and donations! On the LSM homepage at [www.leadershipsanmarcos.com](http://www.leadershipsanmarcos.com), you will find a large yellow "Donate" button for convenient online payment of dues, project donations, or any contributions (as seen below). The PayPal interface provides a comment field so you can specify the purpose for your payment.

In addition, you can also contact any of the 2015-2016 LSM Board of Directors to pay your dues or send them to P.O. Box 1144, San Marcos, TX 78667-1144. If you mail in your dues, please include the invoice or indicate in the memo line of the check that you are submitting your "alumni dues."

### CALVIN AND HOBBS





## Cottage Kitchen

Your opportunity is here to volunteer to serve or help cook for the Cottage Kitchen.

Friday March 4, 2016

If you are interested in being apart of this wonderful opportunity please contact Dorothy Evens @ [devans03@verizon.net](mailto:devans03@verizon.net)

*"No man will make a great leader who wants to do it all himself, or to get all the credit for doing it." -- Andrew Carnegie*

## Feedback Welcome:

The Board of Directors welcomes your ideas and feedback so that we can continue to provide an invaluable experience for all members of Leadership San Marcos. We take your input very seriously and will strive to meet your needs as we develop class programs, enrichment lunches, and other activities that will not only capture your interest as alumni or class members, but also continue to spark the interest of future leaders in joining our distinguished group.

You may contact our Board President, Molly Ann Garcia, via email at [alumni@leadershipsanmarcos.org](mailto:alumni@leadershipsanmarcos.org), or any member of the Board of Directors, to offer your ideas, comments, or concerns. You are also always welcomed to send your thoughts and comments to the Board at P.O. Box 1144, San Marcos, TX 78667-1144.