



# In the News...

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## LSM CLASS OF 2014- SPEAKEASY ON THE SQUARE

The LSM Class of 2014 hosted a fundraising event for their class project on June 27th at the LBJ Museum. Nearly 100 LSM Alumni, city officials, college professors and others partied like it was 1929! The lively “Gatsby” themed fundraiser, “Speakeasy on the Square” gave a bright future to the Class’s LBJ sign project.

The LSM Class of 2014 dressed in 1920’s costumes and enjoyed delicious food, great entertainment, and friendly conversation. Thank you to everyone who supported the event and the class’s fundraising efforts. Stay tuned for more updates on this incredible class project!



### MARK YOUR CALENDARS

- August 27th**— Regular Board Meeting
- August 29th** — Kick-Off Event at  
Palmer’s Restaurant, Bar & Courtyard
- September 10**— Session One
- September 24**— Regular Board  
Meeting

**Mission of Leadership San Marcos**  
To identify, inform, educate, and motivate individuals to participate in programs and activities that will improve the San Marcos community.

## LSM CLASS OF 2014- SPEAKEASY ON THE SQUARE

By Judy Johnson– Class of 2014

The LSM Class of 2014's "Gatsby" themed fundraiser, "Speakeasy on the Square," was a huge success and provided great support to the LBJ sign project. The party, celebrating LBJ's college years of 1927 through 1930, brought in more than \$5,000.00 in cash, contributions, sponsorships and "in kind" donations. Major contributors were CTMC, Frost Bank, Texas State University and Wells Fargo.

Upstairs, the LBJ museum was converted to an art deco speakeasy with the help of Aztec Events. Invitations and party graphics were provided by iConnect Ads, and Community Impact and Bobcats Fans Magazine helped with publicity. In addition, white stars hung from the ceiling in honor of the White Star Society that LBJ started during his years at Texas State.

The LSM Class of 2014 dressed in 1920's costumes, sipped 1920's tea from Stellar Café and cooled down with bourbon ice cream from Rhea's. Fabulous catering was provided by Sean Patrick's, Chimy's, Jason's Deli, Chick fil A, Sam's Club, HEB and Panera Catering. Pennington's Cakes kept everyone's sweet tooth satisfied, and Starbucks provided after dinner coffee.

Anders Photography took pictures of guests by the "Gatsby Crescent Moon" made by Jake Walden, and LSM Executive Director Rick Bell snapped roving pictures of the event.

Retiring Main Street Director Kelly Franks was given a special toast and thanked for 25 years of service, and the evening ended with an auction of beauty services donated by Dermatology Laser Center and vintage art framed by Cardinal Frame & Art.

This little party surely helped the project, and everyone had a marvelous time! Thank you to everyone for their support of the new and improved signage at the LBJ Museum.





# *Leadership San Marcos*

Serving the San Marcos Community Since 1985

## Thanks to our Sponsors



**CTMC**  
**Texas State University**  
**Frost Bank Wells Fargo**  
**Lone Star Orthopedics**

### Lightbulb Sponsors

Dan Stauffer Darrell & Barbara Piersol  
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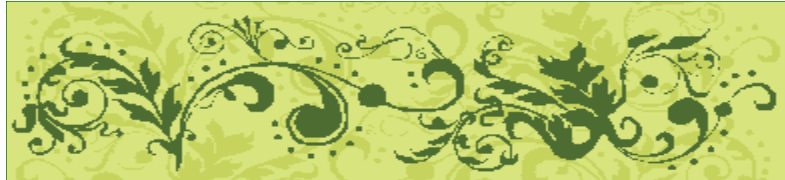
### Underwriters

Cardinal Frame and Art Panera Catering  
Pennington's Cakes Stellar Cafe Chick fil A  
HEB Sam's Club Starbuck's Jason's Deli  
Sean Patrick's Rhea's Ice Cream  
Aztec Events & Tents Chimy's iConnect Ads  
Anders Photography Tap Room Grande  
Community Impact Dermatology Laser Center

## LSM Class 2014 LBJ Museum Sign

## LSM CLASS OF 2015 TO BE INTRODUCED AT KICK-OFF EVENT

Johnell Huebner and the Selection Committee have put in a tremendous amount of effort planning, organizing, interviewing and selecting the LSM Class of 2015. We have a wonderful group of class members representing various backgrounds, professions, personalities and talents. We are very excited about the upcoming year and look forward to introducing the new class at the Kick-Off Event which will be held Thursday, August 29th at Palmer's Restaurant, Bar & Courtyard from 5:30 pm—7:30 pm.



*Save the Date!!  
Leadership San Marcos  
Kick-Off Celebration  
Introducing the Class of 2015  
Palmer's Restaurant, Bar & Courtyard  
Thursday, August 29th  
5:30 p.m. - 7:30 p.m.  
In the Amethyst Room*

Please mark August 29th on your calendars now and plan on supporting our new group of community leaders and welcoming them into our leadership family. We look forward to seeing you all there!

## THE 2013-2014 LSM BOARD OF DIRECTORS

President	Mark Newton, First Baptist Church
President-Elect	Mitsie Benton, Happy Paws Pet Services
Past President	Greg Wurzbach, Grande Communications
Secretary	Karen Gordon-Sosby, Texas State University-San Marcos
Treasurer	Olivia Juarez- Reid, Wells Fargo Bank
Events Coordinator	Lee Festervan, The Cottage Bed and Breakfast
Internal Communications	Jessica Jolly, Central Texas Medical Center
Membership Development	Danny Gonzales, TXI Hunter Cement
Class Selection, 2015	Johnell Huebner, Clearly Classy Event Planning
Class Selection, 2016	Jeremiah Pizana, Ozona National Bank
Facilitator Chair	Karen Scull, Blue Sky Mortgage Company
Facilitator Vice-Chair	Katie Contreras, San Marcos Hays County EMS
Executive Director*	Rick Bell, McCoy Corporation

\* Non-voting chair position



## *IN LOVING MEMORY OF DEE HART*

*SEPTEMBER 22, 1958 - JUNE 18, 2013*

Helen Diane "Dee" Hart of San Marcos, Texas, went home to be with our Heavenly Father on June 18th, 2013 at the age of 54. She was the beloved wife of Ron Hart and an alumni of Leadership San Marcos Class of 1988. Dee stayed very active in LSM for a number of years until her three kids were old enough to take up almost all of her time. She was pregnant with her first child during the year she was in LSM as seen in the picture below.

Dee was born on September 22, 1958 in Modesto, California, and was the oldest of three children born to Helen Grace and the late Tom Grace. After living in Oregon and Washington State, Dee and her family settled in Richardson, Texas where she attended Richardson High School, Class of 1976. Once she completed High School, she graduated from Texas State University, formerly known as Southwest Texas State University in San Marcos, Texas. In 1978, she met the man of her dreams, Ron Hart, and they were married on August 22, 1981, in Wimberley, Texas. They immediately set up their home in San Marcos.

Dee worked for the San Marcos Area Chamber of Commerce and did an amazing job as Administrative Assistant, followed by three years as Director of Public Relations for Central Texas Medical Center.

Dee became a full-time homemaker after the birth of her first born Brandon in 1988 and then welcomed Chelsea in 1991 and Collin in 1993. She loved being involved in the lives of her three children and loving husband. She volunteered at the First Christian Church in their after school program as well as in the classrooms of her children. She enjoyed attending their many sporting events whether it was little league baseball, football, volleyball, soccer or basketball. Dee lovingly served and honored her family in all aspects of their lives.



Pictured left to right: Jesse Estrada, Chair, San Marcos Chamber of Commerce; Joe Garcia, Jane Hughson, Charlotte Endsley, Darrell Hill, Scotty Fisher, Adria Tabor, Dee Hart, and Larry DuPont. Not pictured, Roark Rosson and Kyle Maysel.

Life became more challenging for Dee in 2005, when she was diagnosed with Frontotemporal Dementia. This diagnosis was difficult for her and the family, but they found comfort in knowing that this has helped to make them who they are today— loving, kind and compassionate. There were many challenges for Dee and her family in recent years, but they all had a role in loving and supporting her through it all.

Dee is survived by her husband of 32 years, Ron Hart, children Brandon-25, Chelsea-22, and Collin-19, all of San Marcos, mother Helen Grace and sister Karen Grace of Mesquite, Texas, and brother Tom and wife Lori Grace of Sunnyvale, Texas. She is also survived by six nieces and six nephews.

## MESSAGE FROM LSM EXECUTIVE DIRECTOR



Attention, all LSM alumni!

First, let me clear up some nomenclature for what follows. LSM alumni (with a small "a") are those of you who are graduates of the Leadership San Marcos Program, 1986 -2013. Since this newsletter is being sent to every email address in our list, then you all should be alumni. LSM Alumni (with a large "A") are those who have graduated from the LSM Program and who are dues-paying members of the Alumni Association. Historically, that is a hardy subset of the alumni.

We recently sent out renewal letters signed by our new President, Mark Newton, to all LSM alumni. These were sent to alumni mailing addresses of record, many of which we realize are outdated. This newsletter is distributed to the email address list of record, which we believe is more up-to-date than the mailing list. If you are reading this, but did not receive the renewal letter, then we need a new mailing address for you. Please help us stay in touch.

However we may be reaching you, if you are a graduate (alumnus) of Leadership San Marcos, please send in your dues for the new fiscal year, 2013-2014, so you can be a paid-up LSM Alumni Association Member (Alumnus). We rely on membership dues to fund our Alumni Association General Fund, which is our principal operating account for events, publicity, and program support. To meet our goals and fulfill our mission, we need your support. And just like the NPR fund drive, the sooner we hear from you, the sooner we get to stop talking about money and start talking about projects and programming. We may be reached at either our mailing address (LSM, PO Box 1144, San Marcos, TX 78667), or our email address ([leadershipsm@grandecom.net](mailto:leadershipsm@grandecom.net)).

This time of year I check the mailbox daily, so please keep the post office busy with your renewal checks, referrals, applications, and address updates. You've got an enthusiastic new Board of Directors, under the leadership of Pastor Mark Newton, the annual Board Workshop has already taken place, and planning is underway for the new curriculum. As always, we need the support of all alumni, and the very best way to show that support is for all alumni to become Alumni.

Best regards to all,

A handwritten signature in black ink, appearing to read "RHB".

Rick Bell  
Executive Director  
LSM Class of 2007

# THE IMPORTANCE OF LEADING BY EXAMPLE

*Editor's Note: With the new LSM year approaching, I felt it appropriate to provide an article on the importance of leading by example. Telling people how to be leaders is not nearly as affective as showing people how to be leaders. Great leaders remind themselves regularly that actions speak louder than words. The following is an excerpt written by John Newton. Enjoy!*

Leadership is the process by which one individual influences the behaviors, attitudes and thoughts of others. Leaders set the direction by helping others see what lies ahead and rising to the challenges. They see everyone's potential and encourage and inspire those around them. Leading by example is a trait of a true leader. A group of individuals with poor leadership will quickly degenerate into conflict, because everyone sees things differently and will naturally lean toward different solutions.

## **Ethics**

Leaders can guide nations or businesses in either a positive or negative direction. For example, Adolf Hitler had strong leadership skills but put them to horrible uses. By contrast, the head of a charitable organization can use the same type of leadership skills to guide the group to help others. Ethics are a key element of leadership. They are the inner compass that motivates and directs a leader toward what is good and fair, and ethics help guide leaders in using their skills for noble purposes.

## **Leading By Action**

Leaders must lead with their actions as well as their words. Leaders can effectively translate intention into reality by acting on the concepts and messages they teach and the things they say to those around them. Leadership is the act of setting the right example for those who follow. Leadership is about actively demonstrating your belief, not just talking about it. People who say one thing but do another eventually lose credibility.

## **Standard by Example**

Leaders' actions set an unspoken standard about what is appropriate and what is not. Followers learn about acceptable behaviors through observation. For example, a leader can consciously or unconsciously set the dress code for an office by wearing a certain style of clothing to work. That's why it is important for leaders to check their own behaviors and lifestyles; followers will watch, learn and imitate what leaders do.

## **Higher Standard**

For an organization to grow, the people within it also must grow. The way for leaders to bring a team to a higher standard is by committing to a greater challenge themselves. The abilities, talents and characteristics of leaders provide a larger foundation on which those around them can grow, both as individuals and as a group. By being the example of greater discipline and greater drive, a leader encourages those who follow him to adopt a higher standard as well.

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## ALUMNI MEMBERSHIP INFORMATION

Leadership San Marcos provides face-to-face contact with peers from various organizations and industries in the community. Networking advantages through Leadership San Marcos include expanding your resources, keeping abreast of new developments, learning about other businesses and industries and making new business contacts.

If you are not already an alumni member, please plan to send your dues in today! Membership only costs \$50 per year and we will gladly provide a receipt. Not only will your dues go towards promoting and enhancing the Leadership San Marcos program, your membership is a great way to stay involved in community events and be a part of great networking opportunities!

**NOTE:** LSM has implemented a PayPal account for renewals and donations! On the LSM homepage at [www.leadershipsanmarcos.com](http://www.leadershipsanmarcos.com), you will find a large yellow "Donate" button for convenient online payment of dues, project donations, or any contributions (as seen below). The PayPal interface provides a comment field so you can specify the purpose for your payment.



In addition, you can also contact any of the 2012-2013 LSM Board of Directors to pay your dues or send them to P.O. Box 1144, San Marcos, TX 78667-1144. If you mail in your dues, please include the invoice or indicate in the memo line of the check that you are submitting your "alumni dues."

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## FEEDBACK WELCOME!

The Board of Directors welcomes your ideas and feedback so that we can continue to provide an invaluable experience for all members of Leadership San Marcos. We take your input very seriously and will strive to meet your needs as we develop class programs, enrichment lunches, and other activities that will not only capture your interest as alumni or class members, but also continue to spark the interest of future leaders in joining our distinguished group.

You may contact our Board President, Mark Newton, via email at [leadershipsm@grandecom.net](mailto:leadershipsm@grandecom.net), or any member of the Board of Directors, to offer your ideas, comments, or concerns. You are also always welcomed to send your thoughts and comments to the Board at P.O. Box 1144, San Marcos, TX 78667-1144.

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\*Please submit feedback regarding the newsletter to [leadershipsm@grandecom.net](mailto:leadershipsm@grandecom.net).