

SERVING THE
COMMUNITY SINCE 1985

LEADERSHIP SAN MARCOS

The Leadership Link

WWW.LEADERSHIPSANMARCOS.COM

OCTOBER 2015

Attention Alumni!!

Leadership San Marcos

Join us Wednesday October 7th 5:30P for a
LSM Alumni Happy Hour
@ Chances R Bar

138 S. LBJ Dr (Historic downtown SM)
Come mingle with your fellow LSM Alum
and catch up.

All PAID members of the LSM Alumni Association
will receive A FREE drink! Dues are \$50 and can be
paid at the door.



Class of 2016 Project Update:

The Class of 2016 is almost done with Phase 1 and will begin Phase 2 after the inspection is completed on Phase 1. The class is excited to start the next phase and love working with GSMYC. They look forward to the completion of all the work and cant wait for the kids to have a more efficient facility to use!

Kick Off for LSM Class of 2017



Leadership San Marcos had a great turn out to welcome the New Class of 2017!

There were so many tasty sweets & treats to welcome all the class and Alumni that was able to make it out.

This class was is off to a “sweet” start!



Community Involvement:



October:

- National Night Out 6th
- TXST Jazz Concert 5th
- Pet Fest 10th
- 4th Annual City Cemetery Tales & Tours 17th
- Pink Heals Hays County 5K & Kids 1K 18th
- Great Pumpkin Dash 5K 24th

Don't forget to visit....

- www.san-marcos.tx.us
- www.sanmarcostexas.com
- www.toursanmarcos.com

For more exciting events coming up in our Community!!

A good leader leads the people from above them. A great leader leads the people from within them.”
-M.D. Arnold

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“Great leaders are not born, they are made. Which explains why so many have a screw loose.”

Mission Statement:

The mission of **Leadership San Marcos** is to identify, inform, educate, and motivate individuals to participate in programs and activities that will improve the San Marcos community. We accomplish this by:

- Providing a continuing education program for our members in order to foster an awareness of current issues facing the community, and to inspire personal growth and ongoing training in leadership skills;
- Providing a means of networking to exchange ideas and introduce opportunities for community involvement for our members; and
- Establishing and maintaining our identity as a willing and capable pool of leadership talent, interested and ready to serve the community.

Discover the leader in you!

Featured Alumni:

Kevin Carswell

LSM Class of 2006

Since graduating from LSM in 2006 I've been focused on my family and growing our business, Mochas & Javas.

I very much enjoyed my LSM class and thought because I grew up in San Marcos I already knew everything about the town. I was wrong on so many counts and it made me realize I needed to be more involved in the community. LSM was a wonderful learning experience in regards to leadership, working together with a team on a common cause and taught all of us this importance of community involvement. How to work together, set goals and then go out and accomplish those goals as a team. Every time I drive by the Activity Center and see the electronic message board I remember our class project and our achievement that year.

There are four of us in our immediate family, Michelle my beautiful wife and two children Devin and Jordan (son and daughter). Michelle currently works out of state in Columbia, SC and is in property management, but was offered and accepted a regional position with her company and will be back by the end of this year!! Our son Devin manages our LBJ location full time and our daughter is a senior at Colorado Christian University in Lakewood, CO and plays volleyball for the Cougars as the starting setter. My mother, Vy, as everyone knows her lives in San Marcos in the house I grew up in. My brother and his wife Kelly our partners with Michelle and I in Mochas & Javas and live in the Dallas area along with my father, Bubba.

We founded and opened Mochas & Javas in 2003 with two locations the first year. We added our third location inside CTMC in 2008 and added our fourth location this year inside the "big" HEB, as the locals call it. Our goal has always been to open multiple stores and grow our business to a size that would support both are families, Kirby and mine. Opening the fourth location is a step in that direction.

Opening a small business is not for everyone, but something I've enjoyed even through the stresses of being a small business owner. I had as all business owners have had, many sleepless nights. But persistence and staying focused on our mission to provide a community gathering place with Legendary Customer Service, extraordinary beverages and food we have grown tremendously coming out of the recession.

As I stated earlier I knew after graduating from the LSM class of 2006 that I needed to be more involved. It started with the SMHS Lady Rattler volleyball booster club that I successfully ran for four years. Since then I helped form a non-profit called InSanMarcos that's mission is to inform, involve and invest in the community. I've been a member of EDSM for six plus years and vice chair for the past three. Current board of directors for the San Marcos Chamber of Commerce and recently begin serving on the board for the Greater San Marcos Partnership. All great organizations and time well spent in our community. I enjoy helping others working on common goals that I believe improve the quality of living for our citizens of San Marcos.

I would encourage any person or business leader to apply for a upcoming class in LSM and see for yourself the benefits of the program.



Alumni News:

Wondering what your fellow

Class mates & Alumni members have been up to?

Nominate someone the Leadership Link can reach out to and feature an update on in the next newsletter.

Email: alumni@leadershipsanmarcos.org with your nominee

Don't forget to pay your dues so you can be featured!!

Alumni Membership Information

Leadership San Marcos provides face-to-face contact with peers from various organizations and industries in the community. Networking advantages through Leadership San Marcos include expanding your resources, keeping abreast of new developments, learning about other businesses and industries and making new business contacts.

If you are not already an alumni member, please plan to send your dues in today! Membership only costs \$50 per year and we will gladly provide a receipt. Not only will your dues go towards promoting and enhancing the Leadership San Marcos program, your membership is a great way to stay involved in community events and be a part of great networking opportunities!

NOTE: LSM has implemented a PayPal account for renewals and donations! On the LSM homepage at www.leadershipsanmarcos.com, you will find a large yellow "Donate" button for convenient online payment of dues, project donations, or any contributions (as seen below). The PayPal interface provides a comment field so you can specify the purpose for your payment.

In addition, you can also contact any of the 2015-2016 LSM Board of Directors to pay your dues or send them to P.O. Box 1144, San Marcos, TX 78667-1144. If you mail in your dues, please include the invoice or indicate in the memo line of the check that you are submitting your "alumni dues."

Leadership San Marcos Class of 2017



Bryn Major
The Damron Group
Realtors



Denise Pfeil
City of San Marcos



Elizabeth Ehlers
City of San Marcos



Ernest Valdez III
Ernie's Paint & Body



Jill Adams
YMCA of Austin



Laura Murray
Texas State University



Linda Coker
Retired



Michael Kamerlander
Greater San Marcos
Partnership



Rachel Nelson
CTMC



Victor Garza
Greater San Marcos
Partnership



Molly Ann Garcia
President 2015
Leadership San Marcos

Presidents letter:

Greeting Alumni,

Thanks to all of you who came and showed your support at the kick-off and welcomed the new class into our LSM family. They had a wonderful first session this week. Our facilitators Carla Sisk & Kristin Miller did a fantastic job. My favorite part of the first session is doing the colors class which teaches about the 4 different personality types.

I think it is so important to know how to communicate to our peers, colleagues and, yes, even family. Our Vice-President Jeff Caldwell does a great job on presenting and explaining how the colors work. I realized it had been about 5 years since I last had one done so I decided to join the class. To my surprise... my first color is still orange, but my second which was gold is now green! It just goes to show you that as people we change as we go through life. For me, my big change in life was starting a family.

So Alum...what changes have you seen happen in your life?

I realized once we graduate, some of us continue to grow our leadership skills and become public servants or get involved in our local communities. Some continue to support the LSM program and some may or may not attend the activities. I realize we are all busy, but I want you to know that Leadership San Marcos has not forgotten who you are. All of our Alumni are important to the program. As of 2015 we have over 350 graduates! And we want to know what you've been up to...your successes...accomplishments, etc. Join us on Wednesday, October 7th 5:30P at ChancesR bar downtown San Marcos for an Alumni Happy Hour Mixer!

This month for the first time we are acknowledging a local Business Owner who has been very successful and supportive of our program since he graduated in 2006. Congratulations Kevin Carswell! Remember if you would like to nominate a member of our Alumni Association you can send those in to

board@leadershipsanmarcos.org.

Molly Ann Rosas-Garcia
President 2015-2016

"The greatest leader is not necessarily the one who does the greatest things. He is the one that gets the people to do the greatest things."

-Ronald Reagan

Feedback Welcome:

The Board of Directors welcomes your ideas and feedback so that we can continue to provide an invaluable experience for all members of Leadership San Marcos. We take your input very seriously and will strive to meet your needs as we develop class programs, enrichment lunches, and other activities that will not only capture your interest as alumni or class members, but also continue to spark the interest of future leaders in joining our distinguished group.

You may contact our Board President, Molly Ann Garcia, via email at alumni@leadershipsanmarcos.org, or any member of the Board of Directors, to offer your ideas, comments, or concerns. You are also always welcomed to send your thoughts and comments to the Board at P.O. Box 1144, San Marcos, TX 78667-1144.