

## In the News...

### INSIDE THIS ISSUE

- LSM Class of 2016– Session Five: Government and Public Safety
- LSM Class of 2016– Session Six: Manufacturing and Small Business
- Class of 2016 Project Fundraiser
- Lunch n Learn
- Cottage Kitchen
- Recruiting Announcement
- Message from the President
- Message from the Executive Director
- Alumni Information



### MARK YOUR CALENDARS

**March 13-** Cottage Kitchen

**March 24–** Session Seven

**March 25–** Board Meeting

The LSM Class of 2016 participated in their fifth and six class sessions which focused on the Government and Public Safety then Manufacturing and Small Business. These sessions were held on Tuesday, January 13th and February 10th. This provided great insight into such places as the ALERRT Center and Hays County Law Enforcement and Government Center as well as CFAN, and local businesses within San Marcos .

### LSM CLASS OF 2016 SESSION FIVE



### Mission of Leadership San Marcos

To identify, inform, educate, and motivate individuals to participate in programs and activities that will improve the San Marcos community.

# Session Five Cont'd



## SESSION SIX – MANUFACTURING AND SMALL BUSINESS

On February 10th, the LSM Class of 2016 met at CFAN for a plant tour and to participate in panel discussions focusing on Manufacturing and Small Businesses in San Marcos.

Thank you to all panel members, speakers and sponsors for making both of these sessions a memorable!



## Class of 2016 Project Fundraiser

The Leadership Class of 2016 has chosen The Greater San Marcos Youth Council as their class project. Our project this year is to make security and basic need improvements to the Greater San Marcos Youth Council. This facility houses and provides counseling to children in our area that require assistance.

Want to help us raise money?

Our class is sponsoring a Lock Up event on Wednesday, April 1<sup>st</sup> 2015 from 10 a.m. to 2 p.m., and we are hoping that you will be a candidate for this event. You will meet us at Kent Black's BBQ in San Marcos where you will be provided lunch and a "mugshot" will be taken of you in our version of an incarceration facility. You will then need to raise the money for your "bail" before the date of the event – cash or checks made to Leadership San Marcos will be accepted. If you would like to participate please contact Chelsea Clark at 512-557-5391 or via email at [chelseaclark05@gmail.com](mailto:chelseaclark05@gmail.com).

Appreciation gifts levels are as follows:

\$500 – T-shirt, Koozie, Acrylic Tumbler, and a Certificate of Appreciation

\$250 - T-shirt, Koozie, and a Certificate of Appreciation

\$100 - Koozie, and a Certificate of Appreciation

If you don't want to be locked up and still want to come by to support our project please do so. Current participants include Mayor Daniel Guerrero, CEO of CTMC Sam Huenergardt and Carter Morris, Broker Century 21 Randal Morris.

\*Only Lock-Up participants will have their lunch provided.

## Lunch N Learn

Jessica Jolly did a great job coordinating the Lunch N Learn on Friday, February 27, 2015. We would like to say thank you to Olivia Juarez-Reid and Wells Fargo for sponsoring this months event. Also, a thank you to Rick Gonzales from Mensor for being an engaging speaker.







Mark your Calendars...Leadership San Marcos will be hosting Cottage Kitchen Friday, March 13th!!  
 Menu TBA...more details to come.  
 To sign up to volunteer email [mollyann.garcia@gmail.com](mailto:mollyann.garcia@gmail.com)

## THE 2014-2015 LSM BOARD OF DIRECTORS

President	Mitsie Benton, Ignite Nutrition Associated w/Rapid Nutri.
President-Elect	MollyAnn Garcia, State Farm
Secretary	Karen Wyatt, Blue Sky Mortgage
Treasurer	Dorothy Evans, Community Volunteer
Events Coordinator	Lisa V. Tanksley, ColorMix Graphics & Printing
Public Relations	Jeff Caldwell, MWM Design group
Technology	Greg Wurzbach, Grande Communications
Internal Communications	Dannette Elliot, Texas State University
Alumni Development	Jessica Jolly, Central Texas Medical Center
Class Selection, 2016	Jeremiah Pizana, Ozona National Bank
Class Selection, 2017	Bonnie Hughson, Sur-Powr Battery
Facilitator Co-Chair	Liz Castaneda, Texas State University
Facilitator Co-Chair	Teresa Lauderdale, Grande Communications
Executive Director*	Rick Bell, McCoy Corporation

\* Non-voting chair position

## Recruiting New Leaders

The Selection Committee is gearing up for recruitment, and we need your help! Springtime is when we begin requesting referrals from our Leadership San Marcos Family, and our Selection Committee Team is excited to see who you would like to nominate for the next class Who do you know? Who do you think could contribute to and benefit from our program? Perhaps friends, business colleagues, church peers, neighbors social acquaintances that could bring their talent to the next class of Leadership. Applications are available on our website, [www.leadershipsanmarcos.com](http://www.leadershipsanmarcos.com), or if you would like to send in names and contact information, please email Bonnie Hughson, Selection Committee Chair, Class of 2017, at [blhughson@yahoo.com](mailto:blhughson@yahoo.com). Applications will be accepted until May 31, 2015. More to come in next month's newsletter.



**A good leader takes a little more than  
his share of the blame, a little less than  
his share of the credit.**

*Arnold H. Glasow*



 BrainyQuote®

## Message From the President

To be a leader where others want to follow is a difficult and sometimes trying task. As a good leader one must learn to listen to others around him/her. A leader is only as good as the ones that follow him/her.

Saying this, a good leader must learn that he/she cannot lead alone. The leader must learn to delegate tasks to other members of the team. Delegation is something that has always been difficult for me to do. I had always heard that if you want the job done right, do it yourself. This is “stinking thinking”.

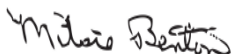
There comes a time when the leader must make some difficult decisions. This time has recently come for me. I had to make a choice to delegate some of my obligations to the LSM Board so that I could take care of my parents. This was somewhat a difficult decision for me in some ways, but has been very rewarding in others.

It is a great feeling to be able to trust the ones that you have delegated to do a job and know that the job would be fulfilled in the best way possible. Thank you LSM Board for the wonderful job you have done in my absence in December and January. My hat goes off to you.

There also comes a time when a Leader should mentor others on the team to enable them to grow stronger and wiser in their leadership capabilities. To accomplish this, the leader must learn to set a positive attitude and to delegate to those under his/her leadership. A good leader must be able to put others and the task at hand in front for his/her personal feelings.

In closing I have two questions for you to ponder: 1) What kind of leader do you see yourself as being?  
2) What kind of leader would you like to others to see in you?

Your President,



Mitsie Benton, President  
Leadership San Marcos  
Class 2011

## MESSAGE FROM LSM EXECUTIVE DIRECTOR



We are well into the new year, once again. This is the time when Event Coordinator Lisa Tanksley has already begun planning for the graduation of one class, while Recruiting Chair Bonnie Hughson Cox is beginning to swing the recruiting effort into high gear for another year. Applications are being accepted by Treasurer Dorothy Evans for the LSM scholarship, and a class project is being planned, funded, and implemented by the Class of 2016. It's a busy time and I mention these things all at once to illustrate the many ways LSM is serving San Marcos. Your support is always appreciated, is in fact essential to our success. If you know of likely candidates, for either the incoming class or for the scholarship, or if you want to support the project (a wide-ranging upgrade of the Greater San Marcos Youth Council facility), or if you'd like to mark your calendar for the graduation/annual meeting, please do so. The foundation of Leadership San Marcos is the

Alumni Association, and that's you.

I recently stumbled upon a quote attributed to the late George Harrison, once upon a time known as "The Quiet Beatle". George was perhaps the least egotistical of the group, and was the youngest. I will paraphrase the quote as closely as possible, since I've not been able to find it again. What he was said to have said was:

If we'd known we were going to become the Beatles, we'd have tried harder.

Let me peel back a little of the meaning that I get out of George's words, as I believe it might apply to leadership. Not one of us knows what tomorrow will bring. Few of us can imagine the stature or influence we may one day hold. And most of us may be inclined to excuse our present self-indulgences and misbehaviors as of little importance, since they are not uncommon among our peers. But we've all seen enough examples of past indiscretions tainting present reputations, to know that the world may not forget or excuse our past folly, even if we'd like to ourselves.

George's words above led me to think of Lance Armstrong. One can't help but wonder if he might have had the thought, in some deeply private moment, "If I'd known I was going to be Lance Armstrong, I'd have done it clean." One wonders if he didn't sell himself short, thinking that he, with all his competitive drive and ambition and discipline, needed to go along with the dubious practices of his competitors in order to defeat them.

Leadership requires an awareness that one is under scrutiny, and one's behavior should reflect what others respect and aspire to, not what others permit themselves to accept for themselves. We respect leaders who have overcome obstacles, and who show us how we might live according to "our better angels". Most of all, we respect leaders who respect themselves, their responsibilities, and all the rest of us, even before they have become accepted as leaders. What I think George was saying was that we should live in a manner worthy of who we hope to become.

Best regards to all,

A handwritten signature in dark ink, appearing to read "RJB".

Rick Bell  
Executive Director  
LSM Class of 2007



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## ALUMNI MEMBERSHIP INFORMATION

Leadership San Marcos provides face-to-face contact with peers from various organizations and industries in the community. Networking advantages through Leadership San Marcos include expanding your resources, keeping abreast of new developments, learning about other businesses and industries and making new business contacts.

If you are not already an alumni member, please plan to send your dues in today! Membership only costs \$50 per year and we will gladly provide a receipt. Not only will your dues go towards promoting and enhancing the Leadership San Marcos program, your membership is a great way to stay involved in community events and be a part of great networking opportunities!

**NOTE:** LSM has implemented a PayPal account for renewals and donations! On the LSM homepage at [www.leadershipsanmarcos.com](http://www.leadershipsanmarcos.com), you will find a large yellow "Donate" button for convenient online payment of dues, project donations, or any contributions (as seen below). The PayPal interface provides a comment field so you can specify the purpose for your payment.



In addition, you can also contact any of the 2012-2013 LSM Board of Directors to pay your dues or send them to P.O. Box 1144, San Marcos, TX 78667-1144. If you mail in your dues, please include the invoice or indicate in the memo line of the check that you are submitting your "alumni dues."

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## FEEDBACK WELCOME!

The Board of Directors welcomes your ideas and feedback so that we can continue to provide an invaluable experience for all members of Leadership San Marcos. We take your input very seriously and will strive to meet your needs as we develop class programs, enrichment lunches, and other activities that will not only capture your interest as alumni or class members, but also continue to spark the interest of future leaders in joining our distinguished group.

You may contact our Board President, Mark Newton, via email at [leadershipsm@grandecom.net](mailto:leadershipsm@grandecom.net), or any member of the Board of Directors, to offer your ideas, comments, or concerns. You are also always welcomed to send your thoughts and comments to the Board at P.O. Box 1144, San Marcos, TX 78667-1144.

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\*Please submit feedback regarding the newsletter to [leadershipsm@grandecom.net](mailto:leadershipsm@grandecom.net).