

In the News...

INSIDE THIS ISSUE

- LSM Kick-Off Event
- Class of 2016 Introduced
- Selection Committee Introduced
- Remarks from Membership Development Chair
- October Lunch 'n Learn
- Remarks from President
- Remarks from Executive Director
- Alumni Information
- Feedback Welcome



MARK YOUR CALENDARS

September 9th— Session One:
Fire Station #5

September 16th — Regular Board Meeting

October 7th— Session Two:
Charles Cock House Museum

October 14th— Regular Board Meeting

October 22 — Lunch N' Learn

The 2014-2015 Leadership San Marcos Board of Directors are pleased to introduce the new LSM Class of 2016! The Kick-Off Event was held at McCoy's Corporate Headquarters in their Atrium on Tuesday, August 19th. The Class of 2016 received a warm welcome and great show of support by the 2014-2015 Board of Directors and LSM alumni along with sponsors, friends, and family members of the new class. President Mitsie Benton kicked off the program and expressed her excitement for the new class and the upcoming year.

NEW LSM CLASS OF 2016 INTRODUCED



LSM Class of 2016, back, left to right: Allison Hardy, CTMC; Jake Palmer, Texas State University UPD; Glenn Cook, Grande Communications; Holly Garcia, City of San Marcos; Joshua Paselk, Little Guy Movers; Dan Matlock, Eikon; Kristin Miller, Homemaker.

Front Left to Right: Jane Moore, Food Bank; Jennifer Scharlach, Texas State Alumni; Sarah Preston, Ozona Bank; Chelsea Clark, Realtor

AT KICK-OFF EVENT

A special thanks goes out to Lisa Tanksley, LSM Events Coordinator, for coordinating the Kick-Off and McCoy's Corporate Headquarters for hosting the event.

LSM KICK-OFF EVENT AT MCCOY'S CORPORATE HEADQUARTERS IN THE ATRIUM

The Class of 2016 was greeted by a great turn-out at the Kick-Off Event held at McCoy's Corporate Headquarters. Thank you to everyone who attended and showed your support of the new class!

The first session will be held on **Tuesday, September 9th at Fire Station 5**, and we encourage you to come by and show your support!



LEADERSHIP SAN MARCOS CLASS OF 2016



Sarah Preston
Ozona Bank



Joshua Paselk
Little Guy Movers



Jane Moore
Food Bank



Chelsea Clark
Realtor



Allison Hardy
Central Texas Medical
Center



Carla Sisk
Color Mix



Kristin Miller
Homemaker



Holley Garcia
City of San Marcos



Jennifer Scharlach
Texas State Alumni



Dan Matlock
Eikon



Jake Palmer
Texas State Emergency
Coordinator



Glen Cook
Grande Communications

A leaders is one who knows the way, goes the way, and shows the way.

~ John C. Maxwell

Mission of Leadership San Marcos

To identify, inform, educate, and motivate individuals to participate in programs and activities that will improve the San Marcos community.

Introducing the Selection/Recruitment Committee



Thank you also to Jeremiah Pizana, Class of 2010 Selection/Recruitment Chair, and the selection committee for all of their work choosing the incredible Class of 2016! The committee consisted of Bonnie Cox, Class of 2011; Greg Wurzbach, Class of 2006; Lisa Tanksley, Class of 2013; Karl Kuhlman, Class of 2015 (Not Pictured)

THE 2014-2015 LSM BOARD OF DIRECTORS

President	Mitsie Benton, Ignite Nutrition Associated w/Rapid Nutri.
President-Elect	MollyAnn Garcia, State Farm
Secretary	Karen Wyatt, Blue Sky Mortgage
Treasurer	Dorothy Evans, Community Volunteer
Events Coordinator	Lisa V. Tanksley, ColorMix Graphics & Printing
Public Relations	Jeff Caldwell, MWM Design group
Technology	Greg Wurzbach, Grande Communications
Internal Communications	Dannette Elliot, Texas State University
Alumni Development	Jessica Jolly, Central Texas Medical Center
Class Selection, 2016	Jeremiah Pizana, Ozona National Bank
Class Selection, 2017	Bonnie Hughson, Sur-Powr Battery
Facilitator Co-Chair	Liz Castaneda, Texas State University
Facilitator Co-Chair	Teresa Lauderdale, Grande Communications
Executive Director*	Rick Bell, McCoy Corporation

* Non-voting chair position

A Word from Our Membership Development Chair

Dear Leadership San Marcos Members,

Since the late 1980's, the Alumni Association has been dedicated to a common goal of promoting and enhancing the Leadership San Marcos program. It is through the financial and moral support of our Alumni that this program continues to flourish and grow in recognition. Each year, the program offers eight full-day sessions where participants explore the essentials of leadership and study the past, present and future needs of this community. Leadership San Marcos not only strengthens the civic knowledge and leadership skills of its' participants, but the organization also makes noticeable differences in the community through class projects. Some of the most recent projects have been the San Marcos River Unity Themed Mosaic Tile Mural; the New Illuminated Sign for the LBJ Museum of San Marcos; and the current class project of restoring Old Betsy, a 1926 American La France Pumper Fire Truck.

In addition to supporting the class sessions, future community projects, and the Leadership San Marcos scholarship program, membership in the Alumni Association is also a great way to stay involved in networking opportunities throughout the year such as enrichment lunches, mixers and the annual kick-off and graduation events. These are great opportunities for expanding your resources, keeping abreast of new developments and building relationships with other members of our Leadership San Marcos family.

If you are not already an Alumni member, please consider joining this distinguished group of individuals who are committed to cultivating leaders and enriching the San Marcos community. Membership cost \$50 per year, and we kindly ask that dues are paid by July 18th, 2014.

Leadership San Marcos has implemented a PayPal account for renewals and donations. On the homepage at www.leadershipsanmarcos.com, you will find a large yellow "Donate" button for convenient online payment of dues, project donations or any other contributions. The PayPal interface provides a comment field so you can specify the purpose of your payment.

In addition, you can also contact any of the 2014-2015 LSM Board of Directors to pay your dues or send them to P.O. Box 1144, San Marcos, Tx 78667-1144. If you mail in your dues, please include the invoice or indicate in the memo line of the check that you are submitting your "alumni dues."

On behalf of the Board of Directors, thank you for your consideration. It is through the commitment and dedication of our Alumni that we continue to successfully fulfill the Leadership San Marcos mission to identify, inform, educate, and motivate individuals to participate in programs and activities that will improve the San Marcos community.

Sincerely,



Jessica Jolly
Membership Development Chair, 2014-2015
Class of 2011

Lunch N' Learn

Jessica Jolly has confirmed that our next Lunch 'n Learn will be held on Wednesday, October 22nd at Saltgrass Restaurant from 11:45 am-1:00 pm. This Lunch n' Learn is graciously sponsored by Mensor Corporation.



Thank you Mensor!!!!



MESSAGE FROM THE PRESIDENT

What a kick-off event to introduce the members of Class 2017. Thank you Leadership San Marcos Board for all your efforts in making the kick-off such a success. It is exciting to have such a wonderful Board that works together and strives to serve our alumni, facilitators, and the class. Therefore, I would like to take a minute to express my thanks.

*Jeremiah, fantastic job on being the Chair of the 2016 Selection Committee. Thank you for preparing the application with the expectations and class dates. Thank you also to the Selection Committee members, Greg Wurzbach, Bonnie Hughson Cox, Lisa Tanksley, and Karl Kuhlman for your time in assisting Jeremiah in the interviews.

*Lisa, wonderful job for planning the Kick-off. Everyone commented on how great the food, venue, and decoration was. It was a fun and festive time for all. I look forward to the next event.

*Greg, thank you for helping me with the agenda. I think all enjoyed the power point presentation. Also thank you and Rick for ensuring pictures of the Board and the Class 2016 were taken. Thank you also for willingness to assist in keeping things running smoothly.

*Dannette, thank you for staying on top of things that needs to go into the monthly newsletter. This is a monumental task.

*Jeff, thank you for the public relations work to get the Class 2016 and the LSM Board pictures and information into the San Marcos Daily Record. Thank you in advance for presenting the Colors program during Session One. You do such a great job with this. This has been helpful in my life.

*Molly Ann, what an asset you have been. Your experience in serving on the Board in the past and keeping the program growing and improving is greatly appreciated.

*Karen, what can be said. You are always willing to step up to the plate and help out in any way you can. Your enthusiasm is catching. Thank you for keeping our Board minutes.

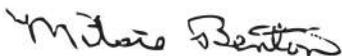
*Teresa and Liz, I am excited for you facilitating Class 2016. Your enthusiasm and desire to make this an amazing year is great to be a part of. I appreciate your willingness to make this a remarkable year for Class 2016.

*And then there is Dorothy which has stepped up to the plate to ensure our financial matters are in order. I appreciate your positive attitude, experience, and willingness to serve.

*Jessica, thank you for setting up our next Lunch and Learn. Jessica performs the task at hand and delivers the end product far above expectations. I love the passion you have in getting things done in not only a professional way, but in a timely manner.

*And last but not least, there is Rick. I appreciate your knowledge and ability to think things through...far better than I can. I am not sure where I would be had I not had your guidance. By the way, please don't stop now. In closing I would like to leave you with a quote on leadership. We have all heard at one time or another that a chain is only as strong as its weakest link. With that being said, a successful leader is only as good as those he/she leads. I will leave you with a quote from Jim Rohn—A good objective of leadership is to help those who are doing poorly to do well and to help those who are doing well to do even better.

Your President,



Mitsie Benton, President
Leadership San Marcos
Class 2011

MESSAGE FROM LSM EXECUTIVE DIRECTOR

Greetings Alumni,



I had a dream a couple of weeks back. Really. Here's how it went: like most of my dreams, it kind of explained itself as it went along. I was one of several people in a sort of institution-type place. Imagine a school cafeteria or the front lobby of an assisted living establishment and you'll have the general idea. This one soon revealed itself to be a school, I think, since a group of kids appeared and watched me and the group I was with expectantly. At this point my colleagues and I didn't know why we, or I, were there, but suddenly, and of course it made perfect sense to everyone, we started singing. And we sang a melody and lyrics that were not only clever and entertaining, but were completely spontaneous. That is to say that none of us had heard either the melody or the lyrics ever before. We had no choir books to read and were without any accompaniment, yet we were all on key, maintained perfect meter, and I even sang a harmony that required almost no range whatsoever. Those who have heard me attempt the national anthem or any alma mater ever written

will appreciate why this was a good thing. All of this was without rehearsal and without direction. Those of us performing were joyous. The children watching us were enthralled.

And right about then was when the killjoy part of me, the part that wakes up first, said, "Hey, Rick, you're having a dream. You know things don't work this way."

Indeed, in my experience at least, they don't. Never have and probably never will. So what does this dream have to do with leadership? In my dream world there were no leaders, but everybody was on the same page, so to speak, on key, perfectly in synch, and I could even carry a tune. But that was a dream world, inhabited, in spite of appearances, by a population of only one. In the daylight where most of us live with others and work with others and try with others to serve the community, none of that happens without patient leaders, lots of practice, occasional do-overs, a touch of grace, and a conscious effort on the part of everybody to make "it" work, whatever "it" might be. It doesn't just happen, even if the lyrics are written out, everybody has a copy, the music is there for guidance, and somebody is gracefully waving a baton. You simply can't avoid the work.

You may be thinking that nothing in the real world is like my dream, right? Well, not exactly. In the real world, just like my dream world, someone is always watching. They may be looking to you for leadership, for guidance, or maybe they just need to see an inspiring example, but they're watching. And if you truly want to be seen as a leader, you won't want to let them down.

Best regards to all,

A handwritten signature in dark ink that reads "RJB". The letters are slightly slanted and have a casual, personal feel.

Rick Bell
Executive Director
LSM Class of 2007

ALUMNI MEMBERSHIP INFORMATION

Leadership San Marcos provides face-to-face contact with peers from various organizations and industries in the community. Networking advantages through Leadership San Marcos include expanding your resources, keeping abreast of new developments, learning about other businesses and industries and making new business contacts.

If you are not already an alumni member, please plan to send your dues in today! Membership only costs \$50 per year and we will gladly provide a receipt. Not only will your dues go towards promoting and enhancing the Leadership San Marcos program, your membership is a great way to stay involved in community events and be a part of great networking opportunities!

NOTE: LSM has implemented a PayPal account for renewals and donations! On the LSM homepage at www.leadershipsanmarcos.com, you will find a large yellow "Donate" button for convenient online payment of dues, project donations, or any contributions (as seen below). The PayPal interface provides a comment field so you can specify the purpose for your payment.



In addition, you can also contact any of the 2014-2015 LSM Board of Directors to pay your dues or send them to P.O. Box 1144, San Marcos, TX 78667-1144. If you mail in your dues, please include the invoice or indicate in the memo line of the check that you are submitting your "alumni dues."

FEEDBACK WELCOME!

The Board of Directors welcomes your ideas and feedback so that we can continue to provide an invaluable experience for all members of Leadership San Marcos. We take your input very seriously and will strive to meet your needs as we develop class programs, enrichment lunches, and other activities that will not only capture your interest as alumni or class members, but also continue to spark the interest of future leaders in joining our distinguished group.

You may contact our Board President, Mitsie Benton, via email at leadershipsm@grandecom.net, or any member of the Board of Directors, to offer your ideas, comments, or concerns. You are also always welcomed to send your thoughts and comments to the Board at P.O. Box 1144, San Marcos, TX 78667-1144.

Newsletter produced and published by:
The Board of Directors of Leadership San Marcos
P.O. Box 1144
San Marcos, TX 78667-1144

*Please submit feedback regarding the newsletter to leadershipsm@grandecom.net.