



In the News...

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MARK YOUR CALENDARS

September 10th— Session One:
Fire Station 5

September 24th — Regular Board
Meeting

October 8th— Session Two:
Details TBD

October 15th— Regular Board Meeting

October 23rd— Lunch 'n Learn:
Details TBD

The 2013-2014 Leadership San Marcos Board of Directors are pleased to introduce the new LSM Class of 2015! The Kick-Off Event was held at Palmer's Restaurant, Bar & Courtyard on Thursday, August 29th. The Class of 2015 received a warm welcome and great show of support by the 2013-2014 Board of Directors and LSM alumni along with sponsors, friends, and family members of the new class. President Mark Newton kicked off the program and expressed his excitement for the new class and the upcoming year.

NEW LSM CLASS OF 2015 INTRODUCED AT KICK-OFF EVENT



LSM Class of 2015, back, left to right: Stephen Frayser, STAR Park— Texas State University; James Swisher, San Marcos Hays County EMS; Thomas Akkerman, Mensor Corporation; Justin Payne, Frost Bank; Jeff Clark, City of San Marcos Fire Department; Jake Walden, Walden Construction Services; Don Moore, San Marcos Daily Record. Front, left to right: Pamela Gravis, San Marcos Daily Record; Elizabeth Castaneda, Texas State University; Teresa Lauderdale, Grande Communications; Naomi Narvaiz, San Marcos Area Republicans Teams Group; Sheldon Halliburton, Mensor Corporation.

A special thanks goes out to Lee Festervan, LSM Events Coordinator, for coordinating the Kick-Off and Palmer's Restaurant, Bar & Courtyard for hosting the event. Thank you also to Johnell Huebner, Class of 2015 Selection/Recruitment Chair, and the selection committee for all of their work choosing the incredible Class of 2015! The committee consisted of Tammy Walden, Class of 2014; Kate Shaw, Class of 2009; Brandee Otto, Class of 2012; Jeff Caldwell, Class of 2011.

LSM KICK-OFF EVENT AT PALMER'S RESTAURANT, BAR & COURTYARD

The Class of 2015 was greeted by a great turn-out at the Kick-Off Event held at Palmer's Restaurant, Bar & Courtyard. Thank you to everyone who attended and showed your support of the new class!

The first session will be held on **Tuesday, September 10th at Fire Station 5**, and we encourage you to come by and show your support!



2013-2014 LSM Board of Directors, back, left to right: Mark Newton, President; Mitsie Benton, President-Elect; Greg Wurzbach, Past-President; Rick Bell, Executive Director; Danny Gonzales, Membership Development Chair; Lee Festervan, Events Coordinator; Jeremiah Pizana, Class of 2016 Selection/Recruitment Chair. Front, left to right: Olivia Juarez-Reid, Treasurer; Karen Gordon-Sosby, Secretary; Katie Contreras, Facilitator- Vice Chair; Karen Wyatt, Facilitator Chair; Johnell Huebner, Class of 2015 Selection/Recruitment Chair; Jessica Jolly, Internal Communications Chair.



LEADERSHIP SAN MARCOS CLASS OF 2015



Thomas Akkerman
Mensor Corporation



Elizabeth Castaneda
Texas State University



Jeff Clark
City of San Marcos
Fire Department



Stephen Frayser
STAR Park
Texas State University



Pamela Gravis
San Marcos Daily Record



Sheldon Halliburton
Mensor Corporation



Teresa Lauderdale
Grande Communications



Donald Moore
San Marcos Daily Record



Naomi Narvaiz
San Marcos Area
Republicans
Teams Group



Justin Payne
Frost Bank



James Swisher
San Marcos Hays County
EMS



Jake Walden
Walden Construction Services

A leaders is one who knows the way, goes the way, and shows the way.

~ John C. Maxwell

Mission of Leadership San Marcos

To identify, inform, educate, and motivate individuals to participate in programs and activities that will improve the San Marcos community.



CONGRATULATIONS LSM SHINING STARS OF 2013!

We are very proud to announce that seven LSM members were recognized as *San Marcos Shining Stars under 40!* Since its inception two years ago, the list has included some incredible young professionals making a difference in San Marcos, and several of those recognized are LSM alumni!

This recognition is awarded to outstanding men and women who have a positive impact on our community. These individuals are making a real difference through their careers, volunteer work, and dedication to serving others.

Congratulations to all 2013 Shining Stars!



2013 LSM Shining Stars were recognized at the LSM Kick-Off event. Pictured left to right: Melissa Nicewarner-Daly, Class of 2014; Katie Contreras, Class of 2014; Ran Carbajal-Solis, Class of 2014; Jessica Jolly, Class of 2011; Blake Hartman, Class of 2014. Not pictured: Jason Otto, Class of 2014; Kate Shaw, Class of 2009.

LSM CLASS OF 2014- PROJECT UPDATE

By Judy Johnson– Class of 2014

The quest to bring a lighted sign design that will transform the exterior of the LBJ museum and by consequence, the entire block of buildings on the Guadalupe side of the courthouse square, continues. The San Marcos Main Street program seems to agree with LSM's vision for the museum's building. This month, Main Street wrote a very generous check supporting the project, bringing it ever closer to reality. All requests for funding, including grants to the Arts Commission and HEB, have been submitted. The funds from these grants will help push the project out of the planning phase and into the next phase where welding torches and hammers fashion dreams into a lasting reality.

Once the project is complete, there will also be an unveiling/dedication with details to be announced at a future date. Thank you to everyone who has donated and supported the class project, and we look forward to reporting the progress soon!

JULY LUNCH 'N LEARN- CITY OF SAN MARCOS UPDATE



Steve Parker, Assistant City Manager of San Marcos, was the guest speaker at the July Lunch 'n Learn which was held on Wednesday, July 24th at Logan's Roadhouse. Parker provided an update of the City of San Marcos and goals for the upcoming months.

A special thanks to Danny Gonzales, Membership Development Chair, and Tim Wigley, Class of 2011 for coordinating the educational Lunch 'n Learn and to TXI for donating the lunch.

Look out for more details for the future Lunch 'n Learns in the coming LSM communications. If you have any suggestions or requests, please contact Danny Gonzales, Membership Development Chair, at dgonzales@txi.com.



THE 2013-2014 LSM BOARD OF DIRECTORS

President	Mark Newton, First Baptist Church
President-Elect	Mitsie Benton, Happy Paws Pet Services
Past President	Greg Wurzbach, Grande Communications
Secretary	Karen Gordon-Sosby, Texas State University-San Marcos
Treasurer	Olivia Juarez- Reid, Wells Fargo Bank
Events Coordinator	Lee Festervan, The Cottage Bed and Breakfast
Internal Communications	Jessica Jolly, Central Texas Medical Center
Membership Development	Danny Gonzales, TXI Hunter Cement
Class Selection, 2015	Johnell Huebner, Clearly Classy Event Planning
Class Selection, 2016	Jeremiah Pizana, Ozona National Bank
Facilitator Chair	Karen Wyatt, Blue Sky Mortgage Company
Facilitator Vice-Chair	Katie Contreras
Executive Director*	Rick Bell, McCoy Corporation

* Non-voting chair position

MESSAGE FROM THE PRESIDENT



I just dropped my daughter off at Baylor University where she will begin her college experience. Of course her mother and I are thrilled she chose Baylor since we are both Baylor grads! Preparing for your first born to go to college is quite the experience. (It comes way to soon, costs way too much, and calls forth way too many emotions.) Times have changed since I drove into Waco to begin my college experience. I told my parents good bye and drove myself to Baylor. I took a few boxes, two suitcases, and of course my stereo with dual cassette players, 8-tracks were so yesterday! I made several trips from my car to the dorm room and immediately began to study...well maybe not exactly like that. Taking my daughter to Baylor involved the entire family for several weeks. We packed and packed and barely got all the boxes into two SUV's. Does she really need all this stuff?? She received very precise instructions on what day and hour to arrive on campus. Certain streets and parking garages would be closed. Don't be early, don't be late. The stress level in the car was immense. As we entered campus we were met with a long line of cars filled to overflowing just like ours. In the street were men, women and students all wearing neon green T-shirts directing traffic and answering questions. I began to recognize some of these individuals. The first neon clad gentleman was Baylor's Athletic Director. On down the street I saw an elderly woman I recognized as a former professor of mine "back in the day." All the student helpers were upper classmen. The football team was helping as were the cheerleaders, and fraternity and sorority members. As we were hanging curtains and making up the bed, the University President's wife came into the room to check on us. Later in the afternoon University President Starr brought up some boxes and visited with students in the hallway.

What were all these busy administrators, professors, and upperclassmen doing on a hot August day in Waco helping out frightened incoming freshmen and overly emotional parents? Serving. Servant leaders. I never think of leadership without thinking of servant leadership. True leadership always takes on the role of a servant. As I reflect on the many characteristics of leadership, none stand out more so than servanthood. At times leadership is portrayed as "power hungry, egotistical, better than you." I find this model as anything but accurate. Real leaders are servant leaders.

I believe that is what LSM is all about. Learning to lead as we serve others. As I look at our alumni, I see this model being displayed throughout our city. Our new class is filled with servant leaders already. I believe as they make their way through the next two years of LSM they will even more so come to be better servant leaders.

Join me in welcoming our new class of servant leaders, the LSM Class of 2015!

Best regards to all,

A handwritten signature in black ink that reads "Mark A. Newton". The signature is written in a cursive, slightly slanted style.

Mark A. Newton
President
LSM Class of 2007

MESSAGE FROM LSM EXECUTIVE DIRECTOR



Greetings Alumni,

From time to time it is the privilege of this column to pause and recognize colleagues and associates for their accomplishments. This month we have an unusually large number to recognize. It is a time for pure celebration, of both past achievements and bright futures.

First, we take pleasure in recognizing the latest inductees into the ranks of San Marcos Shining Stars Under 40. Congratulations are in order for all of the Chamber of Commerce selections for this year's Shining Stars Under 40. But, if I may show a little favoritism, as I scanned the Sunday paper I counted seven familiar faces and names who have already distinguished themselves, in my view, as class members or officers in Leadership San Marcos. This year's honorees, from the ranks of LSM, are Katie Contreras (San Marcos-Hays EMS, LSM 2014, currently Facilitator Vice-Chair), Blake Hartman (Frost Bank, LSM 2014), Jessica Jolly (Central Texas Medical Center, LSM 2011), Melissa Nicewarner-Daly (Community Impact News, LSM 2014), Jason Otto (Mensor Corporation, LSM 2014), Kate Shaw (Hays Caldwell Women's Center, LSM 2009), Ran Carbajal-Solis (Wells Fargo Bank, LSM 2014). In case you missed it, five of this year's honorees are in the current class of Leadership San Marcos. Folks, you may want to keep your eye on the Class of 2014 in the years ahead.

We also want to recognize and congratulate this year's recipients of Leadership San Marcos scholarships. That's right, recipients, with an "s". We are pleased to announce that the Board chose to award four scholarships this year, each of whom has received or will receive \$1000 toward their tuition and expenses. The scholarship recipients are, alphabetically, Hunter Bilson, grandson of Sherri Bilson (LSM 1997), Zachary Caldwell, son of Jeff Caldwell (LSM 2011), Colin Gonzales, son of Danny Gonzales (LSM 2008), and Adolynn Newton, daughter of Mark Newton (LSM 2007). Besides meeting eligibility requirements, each applicant had to endure a rigorous interview by the Scholarship Committee. The Board is proud of each of these young people, and looks forward to their successes in the years ahead.

Finally, we congratulate and welcome the Class of 2015, introduced at our Kickoff event on August 29th, and introduced elsewhere in this letter. The excitement is palpable this time of year as those of us on the Board prepare for the new year's program, and anticipate the discoveries that await.

We hope you'll find the opportunity to congratulate each and every one of these folks, whether they be Shining Star honorees, scholarship award recipients, or the new LSM Class. They serve as examples to us all, and carry our very best wishes for their continued success.

Best regards to all,

A handwritten signature in blue ink that reads "Rick Bell". The signature is written in a cursive, slightly slanted style.

Rick Bell
Executive Director
LSM Class of 2007

THE POWER IN PRAISING PEOPLE

Editor's Note: As I gain more life and work experience, I am recognizing the importance of praising people and the positive effect it has on relationships. Whether it is personal or professional, it is important to build people up and recognize them for their strengths and successes. In your everyday life, let others know you appreciate them and then watch the positive impact it creates. With the new LSM year among us, let us all remember our role as alumni in supporting and praising our new LSM class. The following is an excerpt written by Chris Widener. Enjoy!

One of the keys to success is to have successful relationships. We are not islands and we don't get to the top by ourselves. And one of the key ways to grow successful in our relationships is to be "life-giving" people to others. Every person we meet, we either give life to or take life from. You know what I mean. There are people who encourage you and when you are done being with them you feel built up. Then there are others who you feel torn down by. Successful people are people who have mastered the art of building others up.

One of the ways we build people up is to praise them. There is power in praising people! Something begins to happen in them, in you, and in your relationship when you praise someone. Remember a time when someone told you something about yourself in a praising manner? It was great, wasn't it?

You probably liked that person more after they praised you, didn't you? Now I am not talking about praising people for the sake of praising people. I am talking about honestly looking for and praising positive character traits and action of others around you. Don't lie to people. If they have done something wrong, correct it, but when they do something right, Praise It!

With that said, here are benefits of and ways to start praising people:

- * Your relationship grows. Life is about relationships. Family relationships, friends, and co-workers. When we begin to praise people for their positive aspects, our relationships grow. It puts them, and us, on the fast track.
- * Your leadership and influence grow. Who is going to have greater leadership and influence capacity in the lives of their followers: the one who tears down or the one who builds up?
- * Stronger relationships and loyalty. When the person is appreciated and praised, they become fiercely loyal, because they know that you care for them, love them, and appreciate them. This will take you to success.
- * Happier, more fulfilled people. I truly believe it is our job to build others up and that they need it. It is a good thing, in and of itself, to invest in the lives of others by praising and encouraging them. Even if we never get anything in return, it is the right thing to do to build up other people. Someone else will always come along to tear them down; then successful person will instill in them the power of praise!

ALUMNI MEMBERSHIP INFORMATION

Leadership San Marcos provides face-to-face contact with peers from various organizations and industries in the community. Networking advantages through Leadership San Marcos include expanding your resources, keeping abreast of new developments, learning about other businesses and industries and making new business contacts.

If you are not already an alumni member, please plan to send your dues in today! Membership only costs \$50 per year and we will gladly provide a receipt. Not only will your dues go towards promoting and enhancing the Leadership San Marcos program, your membership is a great way to stay involved in community events and be a part of great networking opportunities!

NOTE: LSM has implemented a PayPal account for renewals and donations! On the LSM homepage at www.leadershipsanmarcos.com, you will find a large yellow "Donate" button for convenient online payment of dues, project donations, or any contributions (as seen below). The PayPal interface provides a comment field so you can specify the purpose for your payment.



In addition, you can also contact any of the 2012-2013 LSM Board of Directors to pay your dues or send them to P.O. Box 1144, San Marcos, TX 78667-1144. If you mail in your dues, please include the invoice or indicate in the memo line of the check that you are submitting your "alumni dues."

FEEDBACK WELCOME!

The Board of Directors welcomes your ideas and feedback so that we can continue to provide an invaluable experience for all members of Leadership San Marcos. We take your input very seriously and will strive to meet your needs as we develop class programs, enrichment lunches, and other activities that will not only capture your interest as alumni or class members, but also continue to spark the interest of future leaders in joining our distinguished group.

You may contact our Board President, Mark Newton, via email at leadershipsm@grandecom.net, or any member of the Board of Directors, to offer your ideas, comments, or concerns. You are also always welcomed to send your thoughts and comments to the Board at P.O. Box 1144, San Marcos, TX 78667-1144.

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*Please submit feedback regarding the newsletter to leadershipsm@grandecom.net.