

SERVING THE  
COMMUNITY SINCE 1985

LEADERSHIP SAN MARCOS

# The Leadership Link

WWW.LEADERSHIPSANMARCOS.COM

MARCH 2017

## Session 7

The class spent session 7 learning about economic and commercial development in San Marcos and the surrounding communities. They also explored the impact that the tourist attractions that make San Marcos so special have on the economy, employers, employees, and residents. Finally, the class was able to have a sneak peek at the groundbreaking research that is being hosted by Texas State University at STAR Park.

Thank you to all of our wonderful speakers and sponsors for their contributions to make this day so wonderful for our class members.

Sponsors: Root Cellar Cafe & Bakery, Greater San Marcos Partnership, and Hays Co. BBQ

Speakers: Victor Garza, Greater San Marcos Partnership; Jessica Ramos, City of San Marcos Parks & Recreation; Celena McGill, Premium Outlets; Bucky Couch, Centerpoint Plaza; Vic Patel, Haven Hospitality Group; Teresa Rudolph, Texas State University STAR Park



Read ALL About it!

LSM got an exclusive look at how the San Marcos Daily Record and a few other newspapers are made, stuff with inserts and packed fro shipping!!

Thank you to Don Moore and all his staff for making this possible! You guys do a great job and we loved seeing you at work!



Left to Right:  
Justin Payne, Mitsie Benton, Andrew Cox, Bonnie Hughson-Cox, Don Moore, Karen Wyatt, Lauren Murray, Teresa Lauderdale, Pam Gravis, Chelsea Roberts and Daniel Guerrero





**“It’s scholarship time please see the eligibility criteria and application on the LSM website.”**

**Follow the link below and click on scholarship Application:  
<http://www.leadershipsanmarcos.com/index.html>**

***Are you ready for the next LSM event!!  
Well here you go!!!!***



**You are invited to join  
Leadership San Marcos  
for a  
"A Golden Graduation"  
as we honor  
The Graduating Class of 2017**

**April 26th, 6pm-8pm  
Rec Hall, 170 Charles Austin Dr.  
Annual meeting to follow**

## Featured Alumni

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### *Dan Matlock*

The past 6 Months have been very full. In the fall of 2013, with the help of an incredible team of people, my amazing wife Kelly and I launched Eikon Church and in the past 6 months everything has changed... for the best. We spent our first 3 years setting up church out of a trailer only to tear it down an hour or so later and load it back up. However, last September we moved into our very first permanent location at 400 Old Post rd. in Kyle. If you drive down I-35 you can probably see it sitting up on a hill just south of 150 off to the east. This has been a huge opportunity for us, not just to save us from setting up and tearing down, but also allowing us to reach more people and this amazing 20,000 sqft building on 14 acres.



Since moving in we've doubled in size which means more complexity and a greater need to better systems and structures. It's been amazing to not just see more people come through the door, but to see more people engaging in the community and serving those in need. In 2016 we were named non-profit of the year, I was named best civic leader, and our annual Easter Helicopter Egg drop was named best community event in Best of Hays. It's those things that best speak to what really matters to us.

Since those early days of setting up and tearing them down and even before then, when we were just citizens trying to love and serve our city, we've desired to be a church— a group of people— that care for our city well. We want our communities to be better off because we're in them. Our desire is for Eikon to be a church that even if people don't believe exactly like us, that they can't argue with the good we're doing for our city.

So... as much as things have changed for us, they've also not changed at all. We're still just a bunch of people trying to figure out how we can better serve and love people. There's a lot we don't know, a lot we don't do right, and a lot we have to learn but there's one thing we know... people matter/ We will continue to be a church where nobody's perfect, everyone is welcome, and anything is possible.

## Attention Alumni!!

If you would like to sponsor a break or lunch for our current class sessions please let us know.

You can contact Bryn Major @ [bryn@thedamrongroup.com](mailto:bryn@thedamrongroup.com) or Laura Murray @ [laura.murray07@gmail.com](mailto:laura.murray07@gmail.com)





# WHAT KIND OF LEADER ARE YOU?

**Its that time again!**

**Do you have somebody in mind for the upcoming new class?**

**Make sure you tell them to start sending in their applications!**

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## Current Paid Alumni

Diana Baker  
Rick Bell  
Mitsie Benton  
Jeff Caldwell  
Kristy Caldwell  
Liz Castaneda  
Katie Contreras  
Andrew Cox  
Brenda Damron  
Kim Eastwood  
Dorothy Evans  
Mary Evans  
Lee Festervan  
Susan Fisher  
Randolph Goodman  
Karen Gordon-Sosby  
Pam Gravis  
Johanna Haley  
Ron Hart  
Jane Hughson  
Bonnie Hughson-Cox

Judy Johnson  
Karl Kuhlman  
Teresa Lauderdale  
Dan Matlock  
Kyle Maysel  
Kyle Matlock  
Kristin Miller  
Don Moore  
Dan Musick  
Mary Nelson  
Lacie Orsak  
Justin Payne  
Jessica Pizana  
Bernice Rainosek  
Chelsea Roberts  
Diana Sanders  
Jennifer Scharlach  
Kate Shaw  
Carla Sisk  
Lisa Tanksley  
Dick Wehman

Tom Wigley  
Sharon Wigley  
Greg Wurzbach  
Karen Wyatt

# This Years Calendar

# 2016

## JANUARY

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
				1	2	
3	4	5	6	7	8	9
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17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

## FEBRUARY

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
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28	29					

## MARCH

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
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## APRIL

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
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## MAY

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
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## JUNE

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
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## JULY

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
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## AUGUST

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
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## SEPTEMBER

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
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## OCTOBER

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
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## NOVEMBER

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
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## DECEMBER

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
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Please note that these date are subject to change. Please keep watch for any updates in the Monthly Newsletter!

**April 26th - Annual Meeting and graduation**

# Community Involvement:

## March:

Don't forget to visit....

[www.san-marcos.tx.us](http://www.san-marcos.tx.us)

[www.sanmarcostexas.com](http://www.sanmarcostexas.com)

[www.toursanmarcos.com](http://www.toursanmarcos.com)

For more exciting events  
coming up in our  
Community!!



LEADERSHIP  
IS ABOUT MAKING OTHERS  
**BETTER** AS A  
RESULT OF YOUR PRESENCE  
AND MAKING **SURE**  
THAT IMPACT LASTS IN YOUR  
**ABSENCE.**



2016-2017  
Alumni  
Association  
Members

We are collecting  
Membership dues!!!



Make sure you get yours in!!!

## Mission Statement:

The mission of **Leadership San Marcos** is to identify, inform, educate, and motivate individuals to participate in programs and activities that will improve the San Marcos community. We accomplish this by:

- Providing a continuing education program for our members in order to foster an awareness of current issues facing the community, and to inspire personal growth and ongoing training in leadership skills;
- Providing a means of networking to exchange ideas and introduce opportunities for community involvement for our members; and
- Establishing and maintaining our identity as a willing and capable pool of leadership talent, interested and ready to serve the community.

*Discover  
the leader  
in you!*

## Alumni News:

Wondering what your fellow

Class mates & Alumni members have been up to?

Nominate someone the Leadership Link can reach out to and feature an update on in the next newsletter.

Email: [alumni@leadershipsanmarcos.org](mailto:alumni@leadershipsanmarcos.org) with your nominee

**\*Don't forget to pay your dues so you can be featured!!\***

## Alumni Membership Information

Leadership San Marcos provides face-to-face contact with peers from various organizations and industries in the community. Networking advantages through Leadership San Marcos include expanding your resources, keeping abreast of new developments, learning about other businesses and industries and making new business contacts.

If you are not already an alumni member, please plan to send your dues in today! Membership only costs \$50 per year and we will gladly provide a receipt. Not only will your dues go towards promoting and enhancing the Leadership San Marcos program, your membership is a great way to stay involved in community events and be a part of great networking opportunities!

**NOTE:** LSM has implemented a PayPal account for renewals and donations! On the LSM homepage at [www.leadershipsanmarcos.com](http://www.leadershipsanmarcos.com), you will find a large yellow "Donate" button for convenient online payment of dues, project donations, or any contributions (as seen below). The PayPal interface provides a comment field so you can specify the purpose for your payment. If you choose this method of payment, please include a 2.8% processing fee. A \$50 membership would cost \$51.40. ( $50 \times 1.028 = 51.40$ )

In addition, you can also contact any of the 2016-2017 LSM Board of Directors to pay your dues or send them to P.O. Box 1144, San Marcos, TX 78667-1144. If you mail in your dues, please include the invoice or indicate in the memo line of the check that you are submitting your "alumni dues."

## Feedback Welcome:

The Board of Directors welcomes your ideas and feedback so that we can continue to provide an invaluable experience for all members of Leadership San Marcos. We take your input very seriously and will strive to meet your needs as we develop class programs, enrichment lunches, and other activities that will not only capture your interest as alumni or class members, but also continue to spark the interest of future leaders in joining our distinguished group.

You may contact our Board President, Jeff Caldwell, via email at [alumni@leadershipsanmarcos.org](mailto:alumni@leadershipsanmarcos.org), or any member of the Board of Directors, to offer your ideas, comments, or concerns. You are also always welcomed to send your thoughts and comments to the Board at P.O. Box 1144, San Marcos, TX 78667-1144.